



Yogoda Satsanga Mahavidyalaya

JAGANNATHPUR, DHURWA, RANCHI – 834004

Email address: ysmranchi4@gmail.com

(NAAC Accredited, Grade: B++, CGPA: 2.89)

COURSE PLAN

NAME OF THE DEPARTMENT : Department of Business Administration

NAME OF THE FACULTY : Mamta Jha

ACADEMIC SESSION : 2023-24

YEAR : 2024

PROGRAMME : BBA

SEMESTER : I

COURSE TYPE : Core

COURSE NAME : Organizational Behavior I

COURSE CODE : C1

TOTAL CREDIT : 6



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PROGRAMME OUTCOMES (POs):

PO1: Demonstrate knowledge and understanding of the management principles in the situations pertaining to global business world

PO2: Apply ethical business practices to show case highest level of commitment to professional code of conduct in the arena of business management

PO3: Assess the impact of internal and external environmental factors on business.

PO4: Demonstrate leadership skills in multidisciplinary settings, while exhibiting sensitivity towards a sustainable environment

PO5: Exhibit effectual communication skills that augment efficacy of managers

PO6: Develop critical thinking, analytical and problem-solving skills

PROGRAMME SPECIFIC OUTCOMES (PSOs):

PSO1: Apply the knowledge from multiple functional areas i.e. Finance, marketing and Human resource to solve business problems.

PSO2: Develop entrepreneurial skills among the students

PSO3: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

COURSE OUTCOMES (Cos):

CO1: Explain the basic concepts of organizational behavior and its applications in contemporary organizations.

CO2: Interpret how individual, groups and structure have impacts on the organizational effectiveness and efficiency.

CO3: Comprehend how the organizational behavior can integrate in understanding the motivation behind behavior of people in the organization.

CO4: Apply different theories and models to explain individual and group behavior

CO5: Synthesize related information and evaluate options for the most logical and optimal solution such that they would be able to predict and control human behavior and improve results.



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COURSE TEACHING AND LEARNING ACTIVITIES

A. PEDAGOGY

- i. Whiteboard
- ii. PPT/ICT
- iii. Case Studies

A. COURSE COMPLETION PLAN

UNIT	NO. OF LECTURES		TEST	QUIZ	ASSIGNMENT
	THEORY	PRACTICAL/ TUTORIAL			
1	15	2			
2	15	2			
3	10	2			
4	20	4			

A. COURSE DELIVERY PLAN:

UNIT	TOPIC/SUBTOPIC	LECTUR REQUIRE D	CO ADDRESS ED	ASSIGNMENT/T EST/QUIZ
1	Introduction of OB/Definition, scope, nature, features	3	CO1	
	Model, challenges and opportunities of OB	3	CO1	
	Definitions and functions of manager	3	CO1	
	Roles of manager	3	CO3	
	Planning process,	3	CO5	
	Decision making Process.	2	CO1	
2	Definition and determinants of personality	3	CO2, CO4, CO5	
	Theories of personality	3	CO2	
	Introduction of Perception, components	2	CO2, CO4	
	Perception in decision making process	5	CO2, CO4	



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	Definition of values, Types of values	2	CO2, CO3	
	Organizational learning- Definition, importance	2	CO2	
3	Attitude: Definition, Importance, Features	3	CO2, CO5	
	Types of Attitudes, Changing attitude	3	CO2	
	Learning: Definition, nature	2	CO2	
	Theories of learning- Classical conditioning, Operant conditioning, Cognitive learning, social learning	4	CO4	
4	Motivation: Concept and theories (Maslow, McGregor, Herzberg, ERG)	5	CO3, CO4, CO5	
	Definition, Nature, theories, types of groups	5	CO2, CO3	
	Stages of Group Development, Potential problems	5	CO2	
	Transactional Analysis	5	CO5	
	Johari Window.	4	CO5	

B. COURSE OUTCOME ASSESSMENT PLAN

a. DIRECT ASSESSMENT

(Please tick the appropriate column)

COURSE OUTCOME	ASSESSMENT			
	QUIZ	TEST	MID SEMESTER	END SEMESTER
CO1			✓	✓
CO2				✓
CO3				✓
CO4				✓
CO5				✓



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C. SUGGESTED READINGS

TEXT BOOKS –

- Luthans, Fred, Organization Behavior, Mc Graw Hill, India.
- Mishra M.N., Organization Behavior, Vikas Publishing House Pvt. Ltd., New Delhi.
- Newstrom W. John, Davis Keith Organization Behavior, McGraw Hill, India.
- L.M Roy, Organizational Behavior, S. Chand Publication.
- Dr. F.C. Sharma, Organizational Behavior, SBPD Publications

a. REFERENCE BOOKS –

- Robbins, S.P., Essentials of Organizational Behaviour, Pearson, Delhi
- Pareek, U., Understanding Organizational Behaviour, Pearson, Delhi

b. VIDEO RESOURCE –

- <https://www.youtube.com/watch?v=SheMhZeajyk>
- <https://www.youtube.com/watch?v=KaN2XdfW2rk>

c. WEB RESOURCES –

- <https://library.cbc.edu/orgbeh/websites>
- <https://aus.libguides.com/c.php?g=299635&p=2001459>
<https://aus.libguides.com/c.php?g=299635&p=2001459>
- <https://www.iedunote.com/organizational>
- <https://www.geektonight.com/personality-in-organisational-behavior-definition-determinants-nature/>
- <https://legalpaathshala.com/learning-in-organisational-behaviour/>
- <https://ysmranchi-opac.kohacloud.in/pages.pl?p=dspace>

d. E-RESOURCES:

- INFIBNET
- National Digital Library of India